

# Jack O'Marra

Providence, RI | <https://omarra6410.wixsite.com/jack-omarra>

## PROFESSIONAL EXPERIENCE

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University of Rhode Island Athletics, The Ryan Center - OVG 360 Kingston, RI  
*Senior Account Executive - Ticket Sales* *July 2021 - present*

- Main responsibilities are active selling Season Tickets, Mini-Plans, Groups, Premium Suites and other various packages
  - Sports: Football, Men's Basketball, Women's Basketball
- Game day contact and service rep for booked groups and suites. Coordinate game day experiences for qualified groups such as, halftime scrimmages, performances, Anthem singers, and pre-game activities
- Set ticket sales revenue record for all 3 ticketed sports, record for season tickets sold for both Football and Women's Basketball
- Collaborate with the Box Office and Marketing department to create promotions and ticket packages to drive attendance and revenue.
- Work with various Ryan Center departments to execute day-to-day responsibilities and achieve building and corporate goals.

Freelance Roles Several  
*Play-by-play, Public Address* *Sep. 2019 - Present*

- Freelance broadcasting w/ Providence College, Wheaton College in Volleyball and Lacrosse
- Public Address Announcer for URI Athletics - Basketball, Baseball, Soccer, Volleyball
- Contributing broadcaster for Cox Yurview & Fanz Only Sports Network coverage of URI sports, and local Rhode Island sports
- Contributing broadcaster for HockeyTV in local showcase tournaments at NAPHL level.

Baystate Bobcats - NA3HL (Tier 3 USA Junior Hockey) Holyoke, MA  
*Director of Media Relations, Play by Play* *August 2020 - July 2021*

- Provided Play-by-play commentary for all team home games
- Produced all live team events, including games
- Media Liaison for the team
- Engaged fans with text, visual and audio components on Social Media platforms
- Hosted weekly Podcast "RollCats". Interviewing players, coaches and executing pre and post production.

Danbury Hat Tricks - Federal Prospects Hockey League (FPHL) Danbury, CT  
*Director of Ticket Sales and Broadcaster* *Sep. 2019 - July 2020*

- Lead contact and salesman in selling season tickets, mini packages, premium suites, group outings, parties and fundraisers.
- Sold over \$30,000 in group sales and ticket packages in 6 months.
- Assisted in corporate sponsorship sales and coordination.
- Provided color commentary for Hat Tricks (FPHL) and Danbury Colonials (NA3HL)
- Named 2019-20 FPHL Broadcasters of the Year with two broadcast partners.
- Oversaw ticket operations and Ticket Sales Associates on game days.
- Assisted in media efforts for the two organizations and the Danbury Arena

- Lead community relations efforts and host Hat Tricks Never Give Up Assemblies - empowering assemblies in local elementary schools.
- Collaborated with the management team on ways to improve arena revenue and events.

WRIU 90.3FM Kingston

Kingston, RI

*General Manager, Sports Broadcaster*

*May 2018 - May 2019, Sep. 2015 – May 2019*

- Oversaw all departments within the radio station (Programming, Business, Sports, Marketing)
- Responsible for maintaining and raising financial capital
- Organized and facilitated executive board and general staff meetings
- Nominated for URI Rainville - Student Leadership Award
- Covered Baseball, Football, Basketball and Hockey games for URI Athletics
- Produced talk-shows, live broadcasts, and podcasts on the WRIU Radio Networks
- Hosted sports talk show on RIU2.org for 3 years, Co-host on WRIU Sports talk show

Danbury Westerners Baseball Club

Danbury, CT

*Intern - Lead Broadcaster and Director of Media Relations*

*Summer 2017 + 2018*

- Provided play-by-play commentary for web broadcasts
- Managed social media platforms and pregame show content
- Technical Lead for press box staff. Assisted with scoring, public address and broadcast operations
- Public Address Announcer (2017) - Delivered all in-stadium announcements, including lineups, game information, advertisements, and other reads
- Composed game-day scripts for press box and marketing staff
- Served as back-up web broadcaster and covered 4 different games during the season (2017)

## SKILLS

- Highly skilled in Microsoft Office, Final Cut Pro, Audacity, Open Broadcasting Software, Avid ProTools, Composer, InDesign, Adobe software, Paciolan Ticketing Software
- Highly Skilled in operating radio control boards, Comrex Access
- Experience in producing TV programs, audio content, and writing press releases and media guides

## EDUCATION

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University of Rhode Island

Kingston, RI

*B.A. in Communication Studies, Business Minor*

*May 2019*

Honors Program Graduate; Dean's List

GPA: 3.87/4.0

## REFERENCES

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Herm Sorcher - President, Danbury Hat Tricks Hockey Club

Anthony Langevin - Owner/General Manager, Bay State Bobcats Hockey Club

Tyler Foley - Director of Ticket Sales, URI Athletics (Oak View Group)